

MEDIACARD



Electronics industry is characterized by specialization and innovation –amt.fi ELECTRONICS lives with it.

The amt.f ELECTRONICS media is your key to better business! The Suppliers of Electronic Instruments and Components Association (ELKOMIT – www.elkomi.fi), in collaboration with AMT Hakemistot, publishes the industry's most significant forum: The amt.fi ELECTRONICS. The amt.fi ELECTRONICS 2020 contains specific information about the industry's products, services, clients, brands and the companies behind them.

- Specialist articles, advertorials and surveys
- Company and corporation index
- Products
- Services
- Clients and brands

The amt.fi ELECTRONICS 2020 offers a functional and durable media environment. The printed Yearbook is a substantial information package no decision-maker carries can be without. The Internet service www.amt.fi provides the user with useful links and additional information.

We here at AMT pride ourselves with honest and straight-forward interactions with the community, and we focus on the highest customer satisfaction. We will contact you with a follow-up with more information.

Internet



www.amt.fi

Visits	38 821
Unique visitors.....	27 377
Pageviews.....	252 139
Pages/visit.....	6,49
Avg duration.....	4,53 min

Printed Catalogue






For the personnel, decision-makers, and experts in the technology industry

- Industrial Automation
- Electronics and electrical
- Machine-building and metal
- Telecommunications
- Planning and Consulting
- Production
- Production purchasers
- Product Design
- Research/product development
- Automation of production
- Production of IT systems
- Servicing

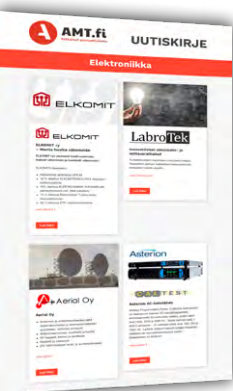
Industry associations and member company organizations

TIES, SAS, SMSY, Teknologia Teollisuus, SIL

Professional fairs

 2019 ALIHANKINTA SUBCONTRACTING FAIR - FINLAND	24.-26.9.2019	Tampere
 TEKNOLOGIA 19	5.11-7.11.2019	Helsinki
FINNsec	2.10-3.10.2019	Helsinki
 sähkö & valo tele av	5.-7.2.2020	Jyväskylä
Asta Rakentaja	31.1.-2.2.2020	Tampere
Plastexpo	11.-12.3.2020	Helsinki
Konepaja	17.-19.3.2020	Tampere

Newsletter



Newsletter will be sent to more than 30 000 industry leaders who manage purchasing, sales, planning and investments in the security industry.

Newsletter 1: 09/2019

Newsletter 2: 02/2020

**amt.fi Electronics –
newsletter 2/2019**

OR.....	13,40%
CTR	3,21%

Mobile



A mobile device is an important part of decision makers' work and business. amt.fi Electronics content for mobile professionals.

Contents: companies, products, clients, services
Interfaces: www.amt.fi service, printed catalogue and newsletter
Users: over 20 000
Copies: 13 000
Duration: 12 months



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CONTENT PRICES

www.amt.fi and printed catalogue

COMPANY AND ORGANISATION DIRECTORY

<input type="checkbox"/> Basic information	300 €
<input type="checkbox"/> Logo	300 €
<input type="checkbox"/> Company description	200 €
<input type="checkbox"/> Hyperlinks on the website	150 €

INDUSTRY DIRECTORY

<input type="checkbox"/> 1-10 titles.....	350 €
<input type="checkbox"/> 11-50 titles	650 €
<input type="checkbox"/> 51-100 titles	750 €
<input type="checkbox"/> the following titles	4 € / each
<input type="checkbox"/> description of products on the internet service.....	30 € / pc

SERVICE INDEX

<input type="checkbox"/> 1-10 titles.....	350 €
<input type="checkbox"/> 11-50 titles	650 €
<input type="checkbox"/> 51-100 titles	750 €
<input type="checkbox"/> the following titles	4 € / each
<input type="checkbox"/> description of products on the internet service.....	30 € / pc

CLIENTS, BRANDS AND WWW-ADDRESSES DIRECTORY

<input type="checkbox"/> 1-5	170 €
<input type="checkbox"/> 6-10	200 €
<input type="checkbox"/> 11-20	230 €
<input type="checkbox"/> 21-50	290 €
<input type="checkbox"/> following	4 € / each

(includes a hyperlink to the clients web page)

ADVERTISEMENT SIZES AND PRICES

COVERS

<input type="checkbox"/> Front cover 148 x 130 mm	7000 €
<input type="checkbox"/> 2nd cover 140 x 210 mm	3000 €
<input type="checkbox"/> 3rd cover 140 x 210 mm	2500 €
<input type="checkbox"/> Back cover 148 x 210 mm	5500 €
<input type="checkbox"/> Back of book 70 x 8-12mm	2000 €

TEXT PAGES

<input type="checkbox"/> 1/1 page 148 x 210 mm	1900 €
<input type="checkbox"/> ½ page (horizontal) 120 x 89 mm	1100 €
<input type="checkbox"/> ½ page (vertical) 58 x 180 mm	1100 €
<input type="checkbox"/> ¼ page 58 x 89 mm	600 €

OTHER ADVERTISING SPACES

<input type="checkbox"/> Tabs 138 x 210 mm	2300 €
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NOTES

<input type="checkbox"/> Footnote, right 100 x 10 mm	3000 €
<input type="checkbox"/> Footnote, left 100 x 10 mm	3000 €
<input type="checkbox"/> Sidenote, right 100 x 10 mm	3000 €
<input type="checkbox"/> Sidenote, left 100 x 10 mm.....	3000 €

ADVERTISING IN THE INTERNET SERVICE

Banner

<input type="checkbox"/> 980 x 90 px (Leaderboard).....	3000 €
<input type="checkbox"/> 200 x 350 px (Skyscraper.....	2000 €
<input type="checkbox"/> 200 x 250 px (Banner)	1500 €
<input type="checkbox"/> 200 x 175 px (Large logobanner)	1200 €
<input type="checkbox"/> 200 x 115 px (Logobanner).....	1000 €
<input type="checkbox"/> NEW: link to YouTube video.....	500 €

NEWSLETTER (image+text+keyword linkage)

The product news is sent with the newsletter and published in the internet

<input type="checkbox"/> Product news in one newsletter	450 €
<input type="checkbox"/> Product news in two newsletters.....	650 €

TECHNICAL INFORMATION AND MATERIALS:

Publishing date: 9/2019

Technical information:

Directory size: A5 (148 x 210 mm)
3 mm bleed for materials without marginals.
Glue binding must be taken into consideration in spread advertisements.
Copies: 13 000 pc
Printing method: offset
Printing house: PunaMusta
Layout: Bit & Page Oy

Material:

Advertisement: PDF-format / 2400 dpi, pictures resolution 300 dpi, CMYK colors.
Logos: CMYK colors, TIFF, EPS / 300 dpi
Logos for the internet service resolution 72 dpi.

Adds:

E-mails with attachments: aineistot@amt.fi

Add sales:

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Laskutus:

The information will be published in the printed version of The Electronics Industry Yearbook, coming out on September 2019. The same information is also available at www.amt.fi website. AMT will invoice you within two weeks after opening the information on Internet. All prices exclude VAT which will be added according to EU regulations. (Finland 24%).

INDEX INFORMATION TOTAL: €

ADS: €

Date: _____

Company: _____

Address: _____

Person: _____

Title: _____

Phone: _____

E-mail: _____

Signature: _____

Issuer and publisher:



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