



2019

**ALIHANKINTA**  
SUBCONTRACTING FAIR • FINLAND

24–26th Sep 2019

Tue–Wed 9am–5pm, Thu 9am–4pm

Tampere Exhibition and Sports Centre

#Alihankinta @Alihankinta



**SMART GUIDE**

- TOUCHSCREEN'S WITH THE EVENT GUIDE NOW IN ALL THE HALLS!
- MOBILE GUIDE IS AVAILABLE TO DOWNLOAD TO YOUR PHONE OR TABLET

**DOWNLOAD THE DEMO:** <https://smart.amt.fi/ah17>

There are now 6 touchscreen to guide the visitors during the event. You can also download the guide to your phone or tablet. The renewed mobile guide brings you an efficient way to navigate in the fair area. With AMT.fi mobile guide you can see:

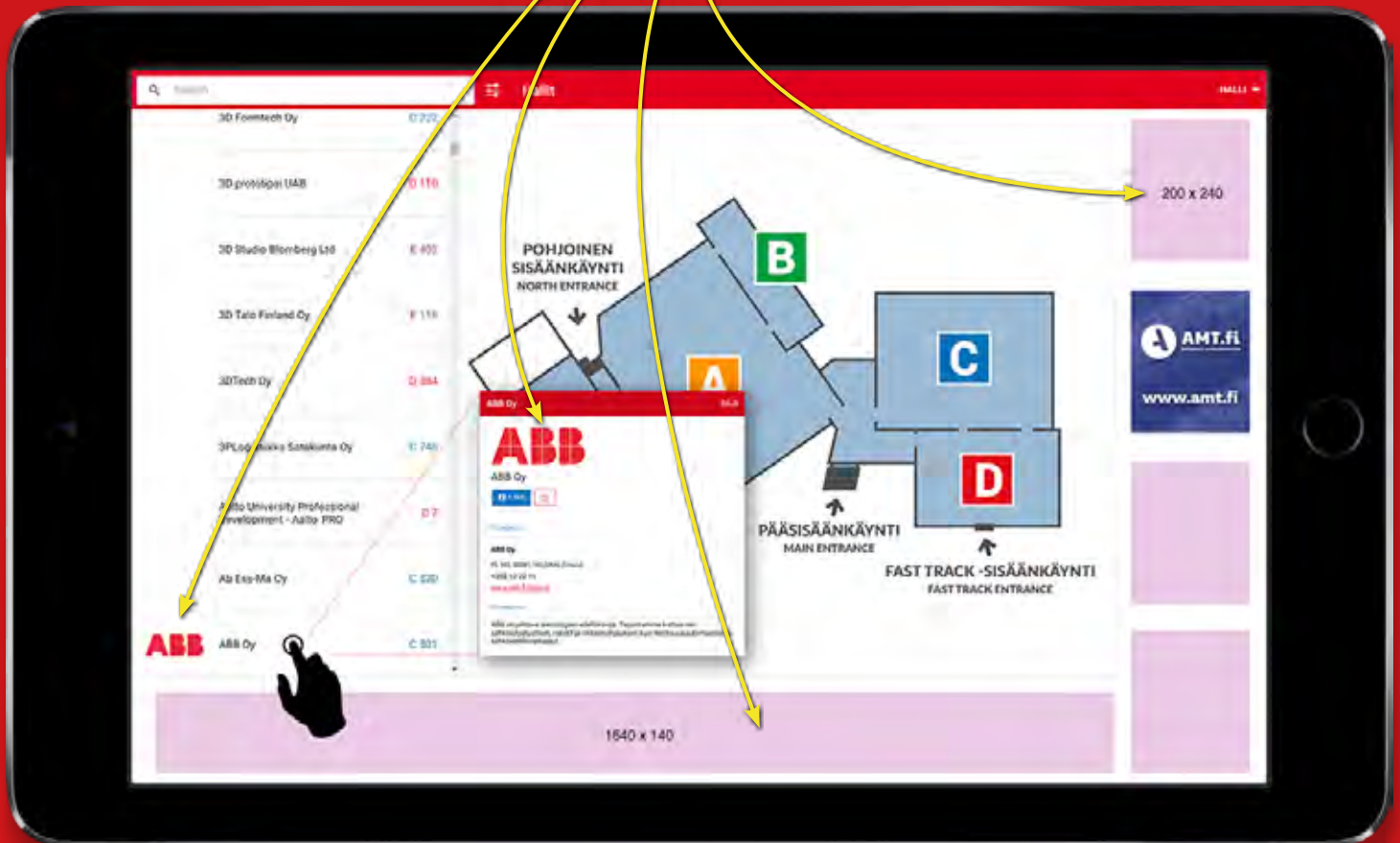
- Where the companies are located in the fair hall
- Zoomable map of the fair's map
- Exhibitors company, product and service information
- The extra information provided by the exhibitors
- Seminar program and places

**WHEN YOUR FAIR COMMUNICATIONS NEED TO BE ON POINT!**



### Advertisement places

- Logo on the fair map ..... 380 €
- Logo package in the mobile guide systems (touchscreen and mobile) ..... 195 €
  - Logo next to the company's name in the list
  - Logo in the company's contact information
- Footnote (1660 x 140 pixels, changing carousel, max 4 pcs) ..... 1400 €
- Sidenote (200x240 pixels, changing carousel 3 x 4 pcs) ..... 480 €



### Publication date and deadline for the material

Dates for the fair: 24.-26.9.2019  
Deadline for the material: 29.6.2019

### Technical information

- 60" and 40" touchscreens in the entrance lobbies
- Mobile version – download to your phone and tablet

### Requirements for the material

Pictures and logos for the internet service and mobile guide need to be sent as EPS, TIFF, JPG or PNG. Please consider that they are suitable for Full HD screens (1920x1080).

### Please send the material to:

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